

PRESENTS

REVOLUTIONART



presents

REVOLUTIONART http://revolutionart.publicistas.org

REVOLUTIONART

INTERNATIONAL MAGAZINE ISSUE # 7 July - August 2007

PUBLICISTAS.ORG

around the world. Some funny and gadgets.Join us!



Welcome back to your favorite magazine. In this superedition we have more superpeople contributing than ever: designers, artists, models, musicians, advertisers. There are more than 200 pages full of color and style... and as always FREE.

We are many more! That's great, but there's still more people walking in the darkness that doesn't know this magazine. We have two altenatives 1.- kill them 2.- show them Revolutionart Make your choice!

In this number we have an exclusive interview with Jeff Finley from Gomedia; an outstanding design studio that has worked with some great bands like Ozzy, Stone Sour, Metallica; and brands like Pepsi.

For your delight, the MODELS section has new faces and bodies. Our MUSIC space presents some independent bands to explore new tastes. Comment them in our forum.

edition The next of REVOLUTIONART will be dedicated to our Planet Earth. You have the space to express your thoughts about important themes like global warming,



ecology, nature, species on extintion, natural resources and our part as human beings to solve some of these problems. Make your advertise to the world.

By the way, on August 17th will be my birthday. If you like to say hello, drop me an email. Peace.

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Vinicio Italy info@metropop.it www.metropop.it HOW TO SEND YOUR ARTWORK EXT EDITION REVOLUTIONARI

ARTISTS:

// SEND YOUR ARTWORK IN HIGH QUALITY_JPG TO HOLA@PUBLICISTAS.ORG

// Size:

920 x 550 pixels (if artwork is horizontal) 460 x 550 pixels (if artwork is vertical)

// IT COULD BE COMPUTER GENERATED, HAND MADE DRAW, PHOTOMANIPULATION, VECTOR, RASTER, SCANNED OR ANY IMAGE FROM YOUR CREATIVITY RELATED TO THE NEXT ISSUE'S THEME. (SEE THE LAST PAGE)

// SEND NAME, COUNTRY, E-MAIL, AND WEBSITE.

ADVERTISERS AND CREATIVES:

// SEND YOUR COOLEST PIECES OF MARKETING CAM-PAIGNS, BELOW THE LINE, DIRECT MARKETING, VIRAL, ABOVE THE LINE, PROMOTIONAL ACTIONS AND CREATIVE ADS.

// ADD A LITTLE BRIEF (MAYBE CAMPAIGN OBJEC-TIVES, IDEA, AND RESULTS) AND CREDITS.

// SEND IT AT ANY SIZE IN HIGH QUALITY JPG TO HOLA@PUBLICISTAS.ORG



AHORA NO SOLO PUBLICAMOS COMERCIALES ... TAMBIEN PUBLICAMOS OPINIONES



REVOLUTIONART INTERNATIONAL MAGAZINE

Frequency: Every two months Price: FREE \$ 0 Estimated downloads per issue: 10,000 Estimated viral readers per issue: 34,000 Distribution: All the web Readers origin : 1.Europe 37.4 % 2.South America 20.5% 3.Asia 12.2 % 4.USA and Canada 13.1 % 5.Centroamérica 9.1 % 6.Australia 3.4 % 7.Africa 0.5 % others 3.7 %

REVOLUTIONART

(stats pounded from past Issues) Promoted in AD festivals, magazines, blogs, podcasts and lot of alliances on Internet



PLACE YOUR AD HERE hola@publicistas.org



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SUPERSTAR

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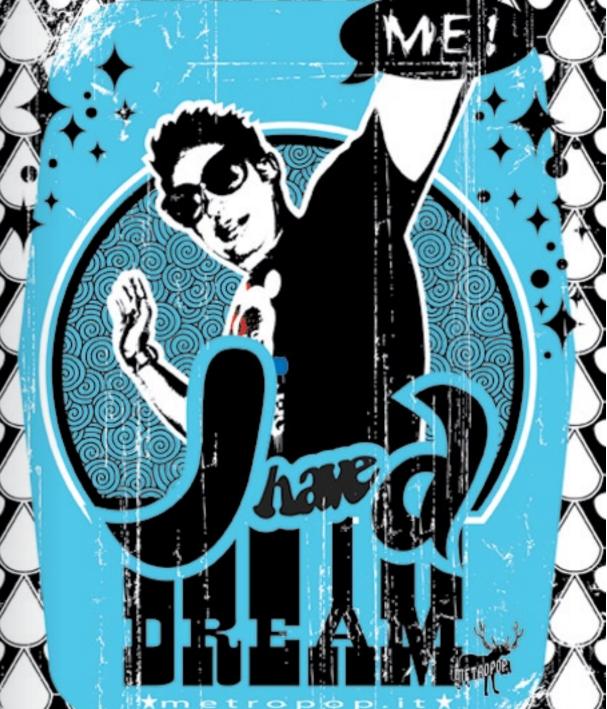
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Veronica Chayan – Argentina

Vinicio – Italy





Arianna Carozzo – Italy



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Suthentic Woman Vintage

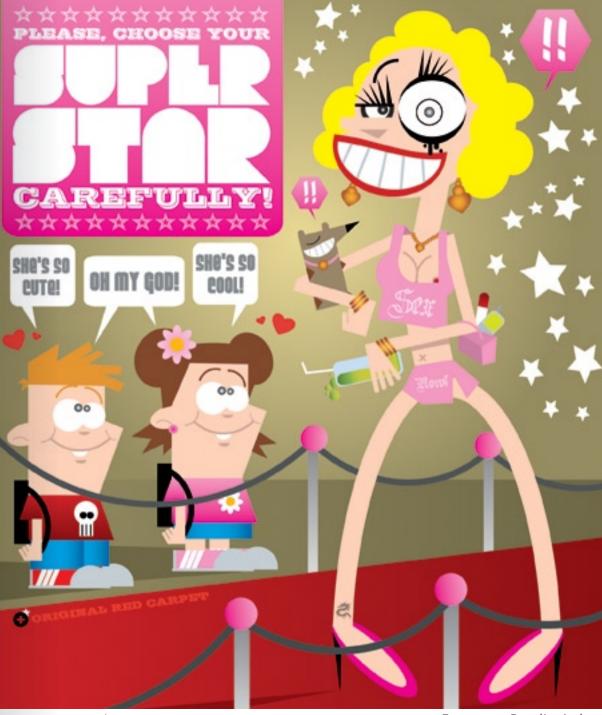


Primaoera - Verano 2006 - 2007



Desiree Latorre - Costa Rica







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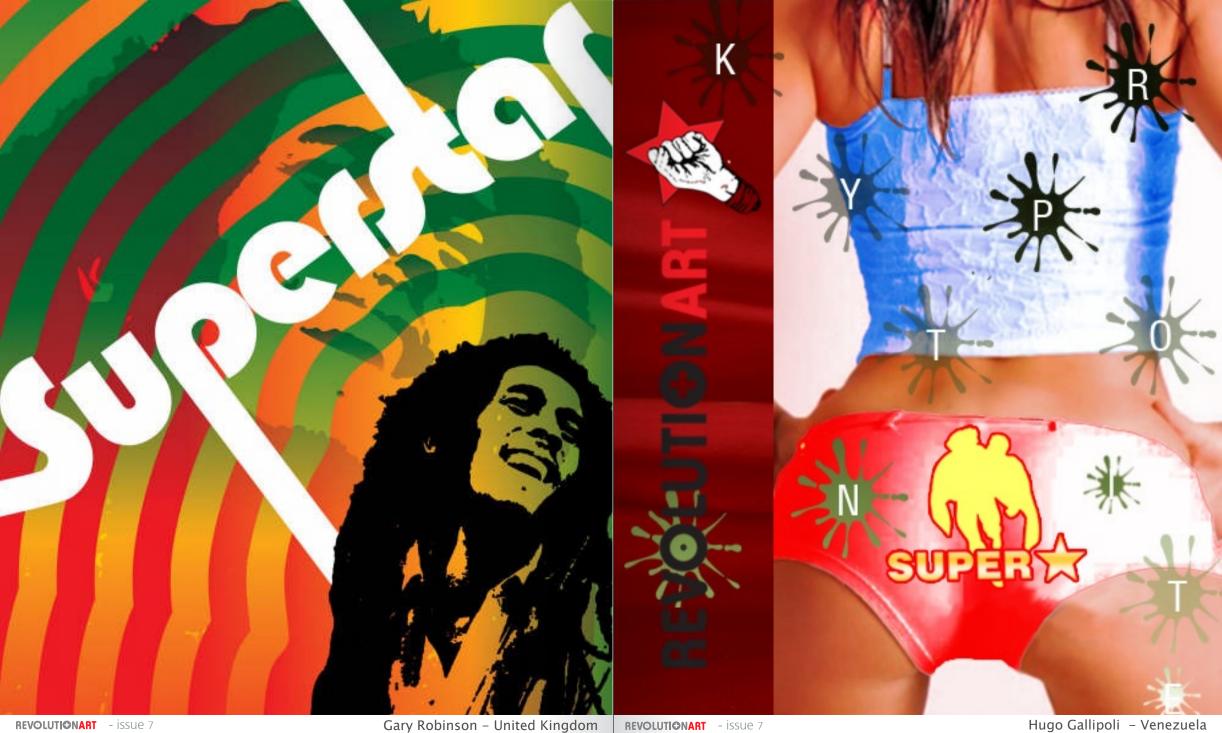
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Andre Toledo – Perú









SUPER STAR Hugo Gallipoli - Venezuela

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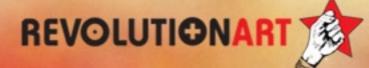






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Guadalupe Hernández - Argentina



SUPER STAR

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Hugo Gallipoli – Venezuela

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Juan Siwak - Argentina

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Interior Collectures DUETTS OUTER. CLARISSON VIGLOSS INTERNORS.

Juan Siwak – Argentina REV

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Juan Siwak – Argentina

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Javier Cadena – México

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Javier Cadena – México



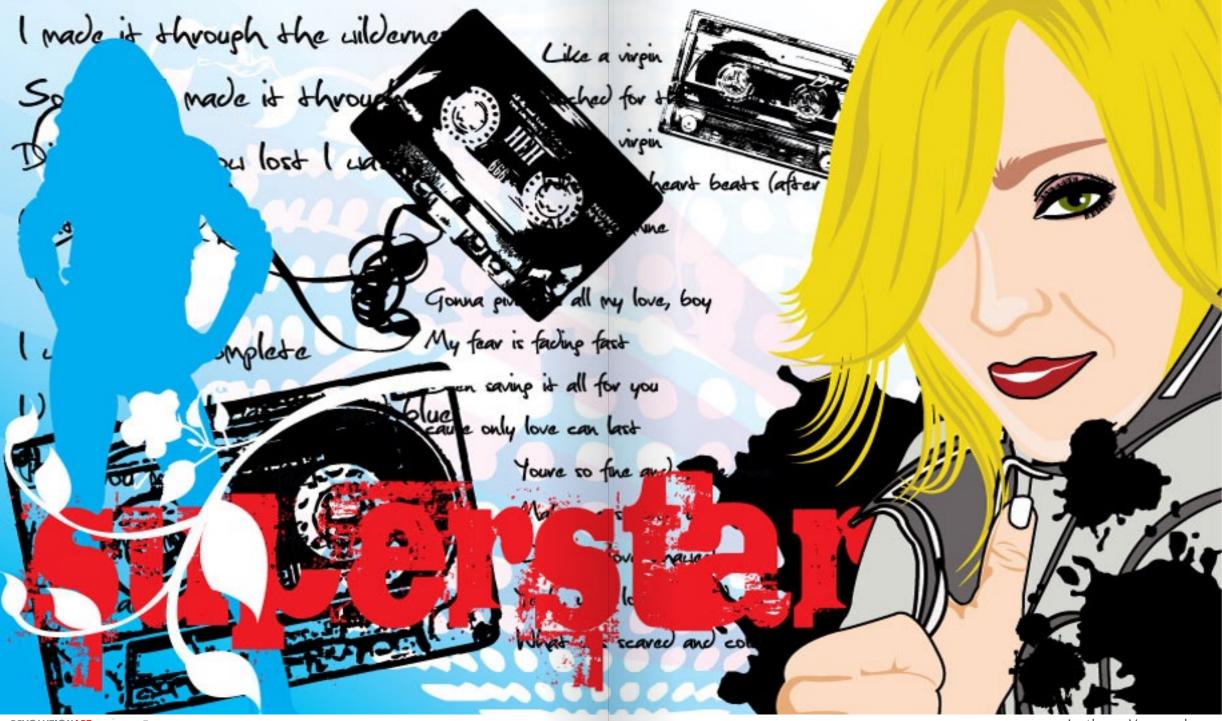


Javier Cadena – México

Jorge Campos – Bolivia









Intento llegar con sentimiento en lo profundo de tu corazón no me basta con mirar al cielo para entender este amor

Pero aun no tengo la certeza de conquistar tu corazón como puedo pronunciar tu nombre si no tengo ese amor

Amor en mis poemas es muy difícil definir pero una sonrisa tuya le haría muy bien a mi corazón

> Difícil es mirar el cielo si tu no me quieres ni ver recoge desde el cielo a este pobre corazón

Acaso pequeña mía no entiendes este amor difícil es mirar las estrellas Si no me quieres ni ver

Prometo en mis palabras no volverte a molestar pero una sonrisa tuya alegraría mi corazón Podría escribir mil poemas para conquistar tu corazón pero no encuentro las palabras para conquistar este Amor

Podría escribir mil razones para conquistar tu corazón pero es difícil mirarte mi cielo si no deseas mi corazón

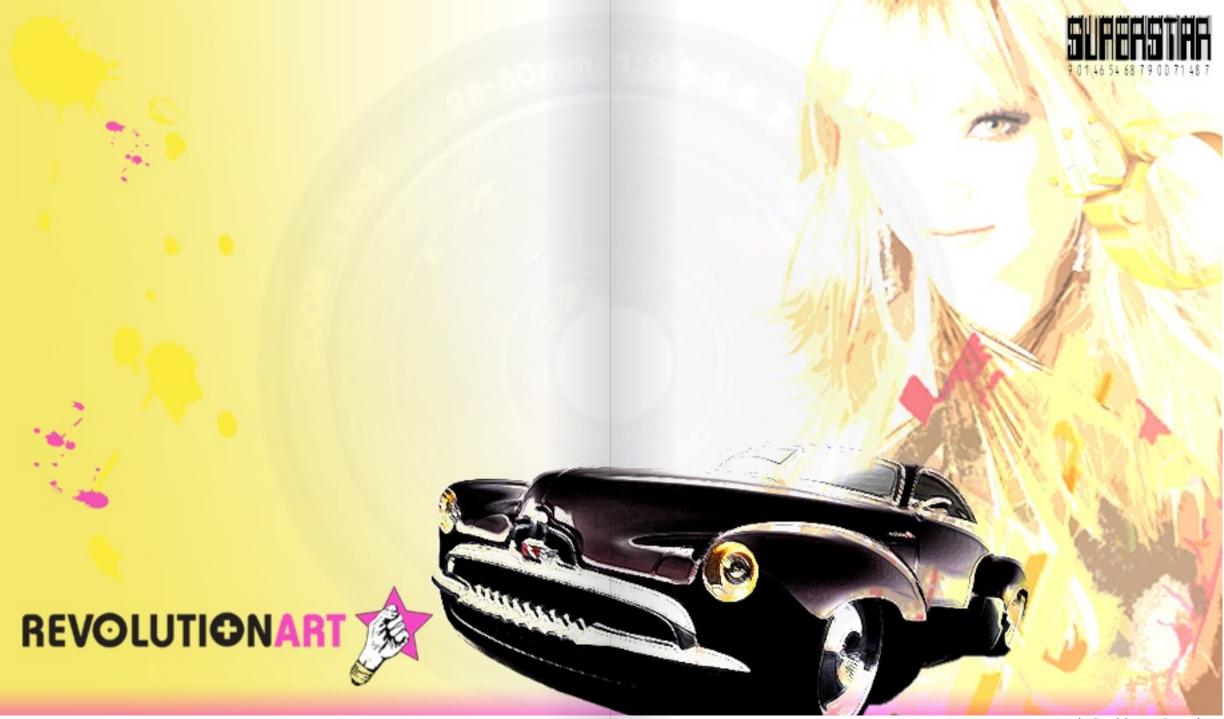
Se despide este pobre loco que intento conquistar tu corazón pero es difícil encontrar el cielo si no me quieres ni ver

Amor y amistad son dos palabras tan difícil de entender si me dieras tu amistad Podría mirar al cielo y poderte contemplar

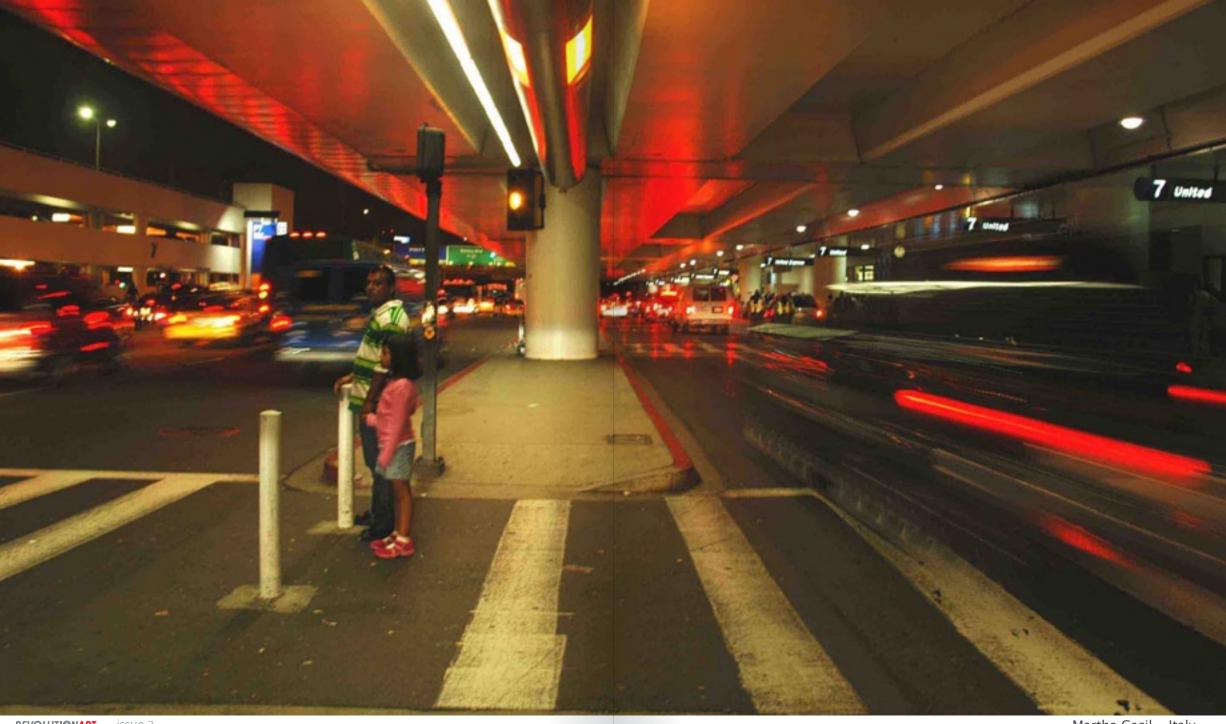
Difícil es explicar sentimientos ahora se me nubla el pensamiento porque no encuentro esas palabras para poder conquistar tu corazón





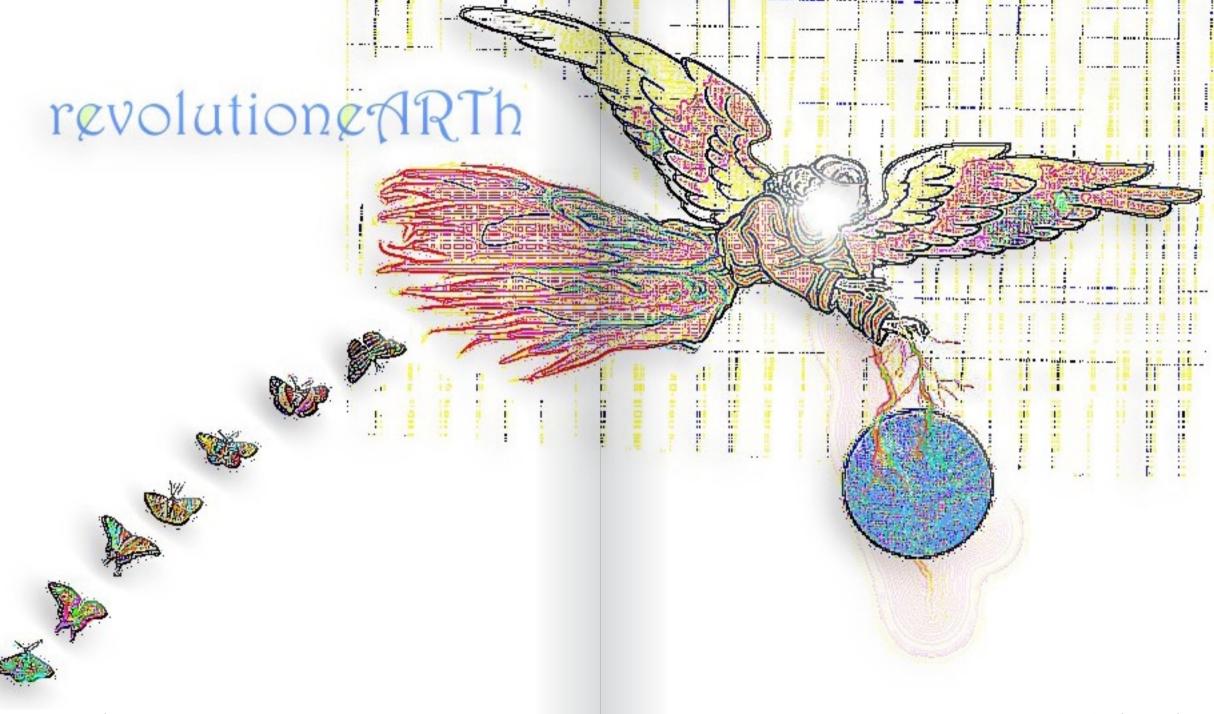






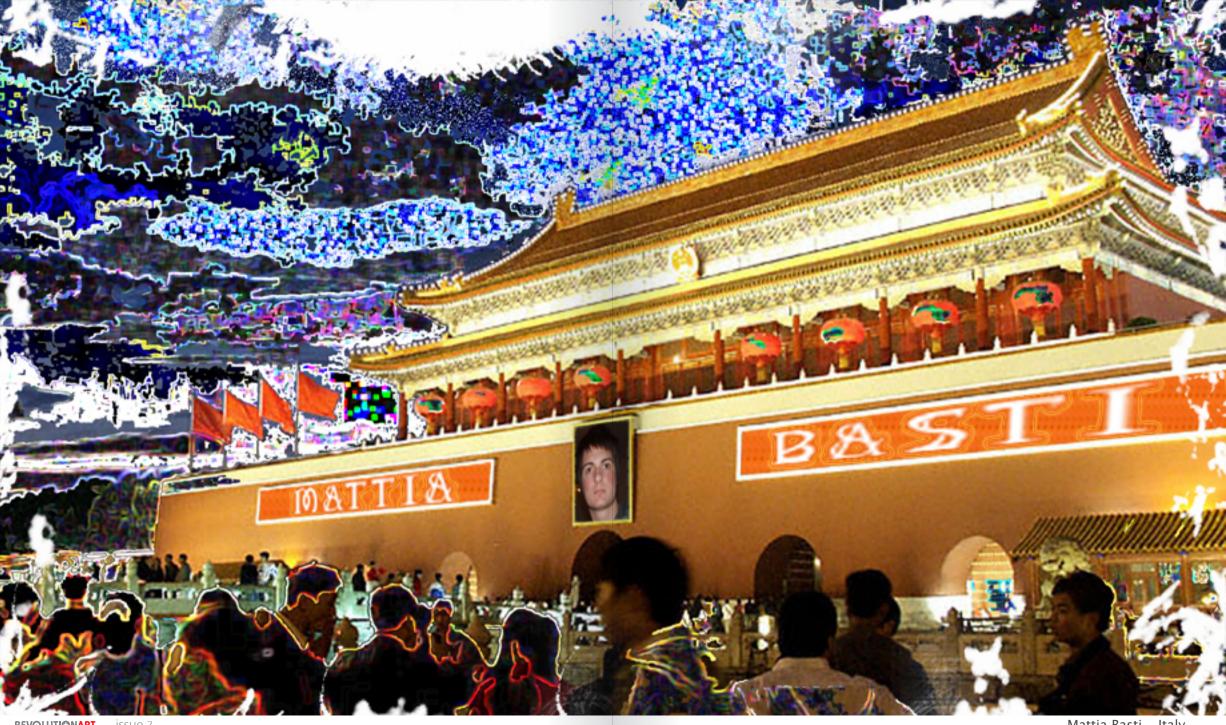












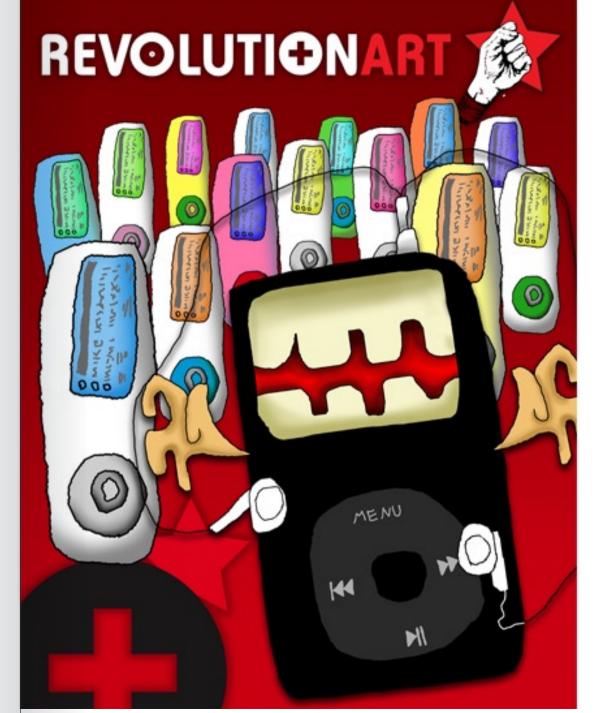




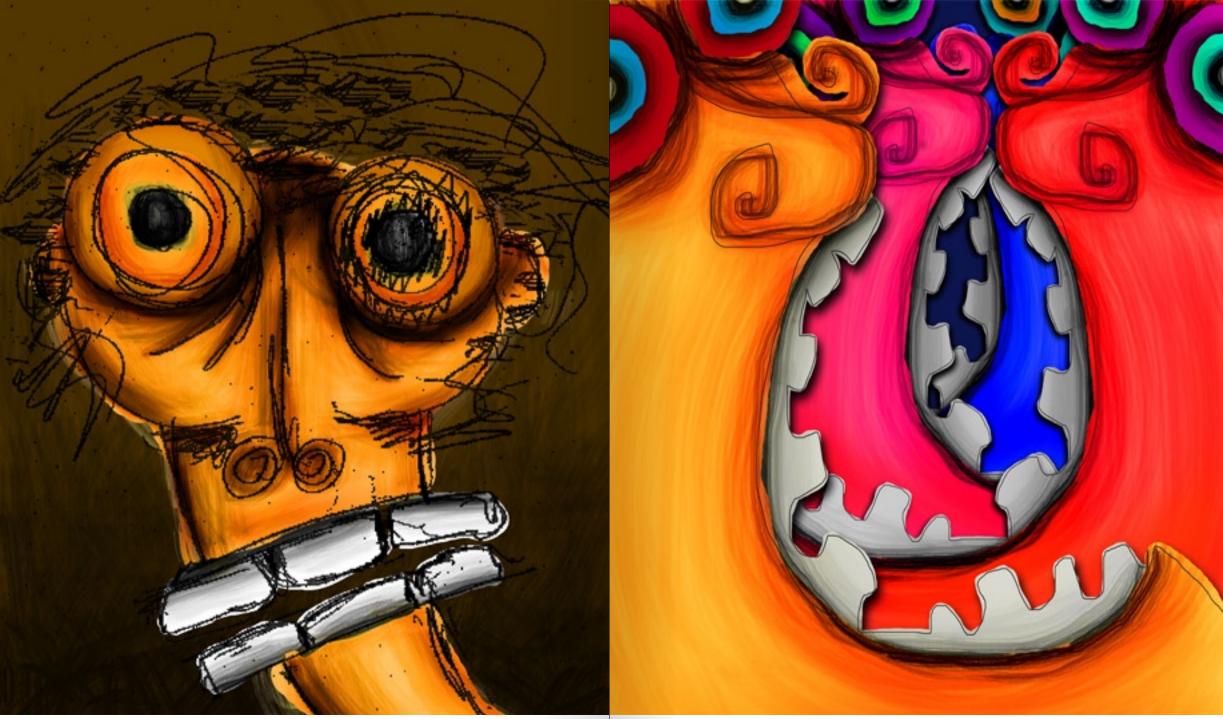




Erica Sánchez - Argentina



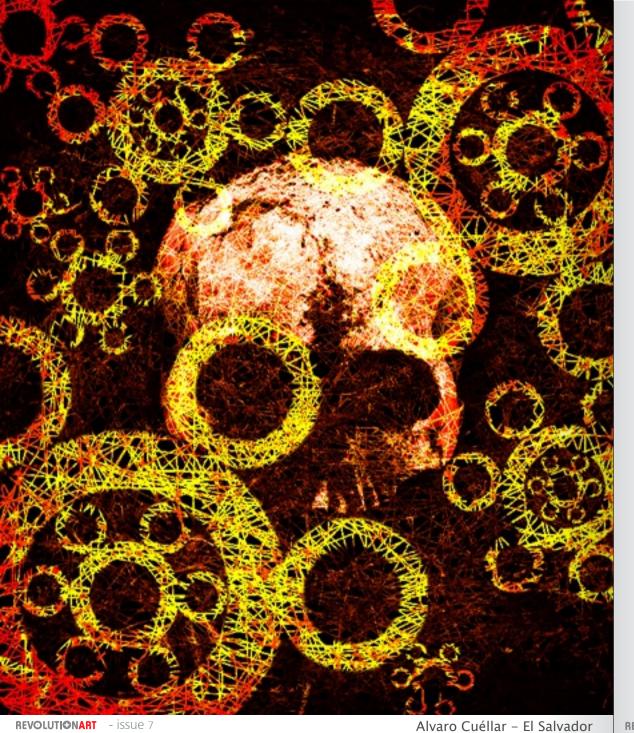








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Alvaro Cuéllar – El Salvador















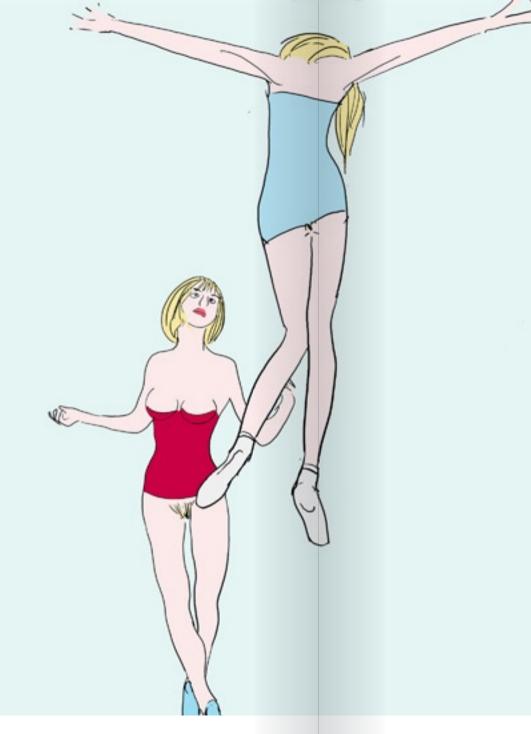


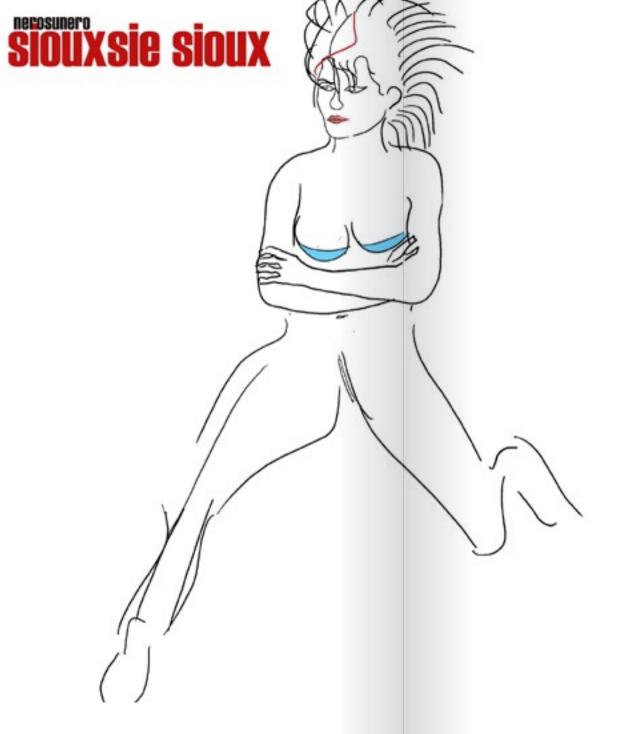
Natalie Omrami – United States















Rexford Owusu - Ghana





Sara Gancho – Portugal





Valerie Cordova - Mexico





I, Jesus, sent my angel, you to testify these things in the churches. I am the root and the generation of Davi, the radiating star of the morning. 22:16 apocalypse

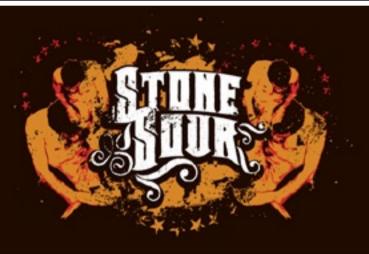
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INTERVIEW WITH JEFF FINLEY United States - June 2007 by Nelson Medina Revolutionart © All the works by Jeff Finley





Hello Jeff. Can you tell us a little about yourself and your professional background?

Well, I am 25 and live in Cleveland, OH. I live a positive smoke/ alcohol free life and am engaged to my long time girlfriend Kim. I'm really into music and film and I could talk about that for hours on end. Professionally, I'm a partner in the design firm Go Media and am constantly working to get us to that next level.

Your studio has been worked with some of the coolest rock bands and festivals like Metallica, Van Halen, Poison, Stone Sour, Ozzfest. That's great Jeff, tell us how did they become interested in your work?

Throughout the years, designing for bands has been my passion and I feel it allows me to be really creative. About 3 years ago I started designing for smaller bands and I always strived to do my best work. I wanted to utilize my imagination and have the freedom to explore new techniques. And as my portfolio got better and more expansive, I kept getting bigger and better jobs. I would constantly be trying to make contact with new clients. I tried to reach out to the bands I wanted to work for. Eventually our portfolio was impressive enough to warrant the attention of some of the biggest artist merchandising firms in the US and that's how we get most of the big jobs like Metallica and Ozzfest. After the first merchandising company hired us, a few others followed suit.

I saw that some of your designs uses many techniques beyond the vectors. Could you tell us what are some of your creative ways to made some of your posters like the Ozzfest or Stone Sour band?

Well, those particular designs are all vector. Most of the t-shirt designs I do are all vector, but a lot of the prep work is done in Photoshop. For instance, the





Ozzfest design with the demon baby and the skeleton monsters was prepared in Photoshop first. I had an idea, then I gathered all my reference photos and cut them out, manipulated and arranged my design in Photoshop. Then I imported the image into Illustrator and used my Wacom tablet to do the illustration. Sometimes I'll use 3D Studio Max to prepare elements for my designs. I like to use a variety of techniques. Also, never underestimate the power of traditional pen and paper!

Maybe a common but important question that a lot of people are doing... "How can we reach your comic book style graphic design"?.

Well, the "comic book style" is actually my colleague Bill Beachy's work. He's an amazing comic book illustrator. He's been drawing his entire life and has even put out his own comic book. The comic book style has it's place in the world, and it's not typically in graphic design. You don't see too much of it and in my opinion, it's a really underrated medium.





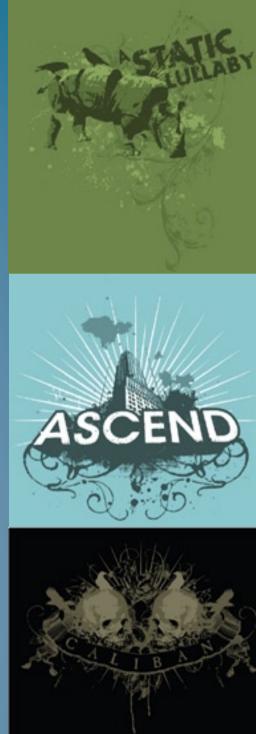




We take Bill's comic book style and merge it with other styles to achieve a completely different aesthetic. For artists looking to develop that style, the most important thing is keep drawing. Draw draw draw. And use those drawings and mix them with graphic design. It doesn't have to look like Marvel or DC, but the important thing is to get back to traditional means of artistry. Pick up a pencil and you'll be surprised!

What is a typical day in your life like?

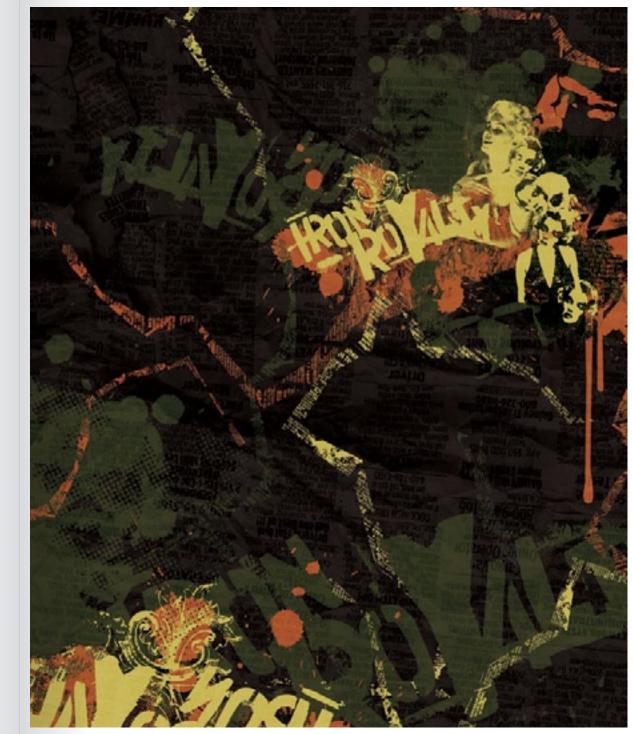
At the moment, I currently live in the same building as our studio. So I wake up at 9:45 AM and shower and all that. Get downstairs in the studio at around 10:00 and grab some cereal or something while I check my emails. Sometimes there are urgent things that need done, other times I pick up a project that's in progress. I check my current project queue to see if any of our clients have provided feedback and then I determine what I will do the rest of my day. So that becomes plan A. But almost 90% of the time, curve balls are thrown and my attention



gets diverted all over the place. Whether it be clients calling and wanting changes right away, new project leads, or miscellaneous promotion online. Speaking of online promotion, I am the one responsible for just about all of Go Media's online marketing. When I'm not designing, I'm thinking of ways to advertise, promote, or get the word out. I love that kind of thing.

Tell us about the greatest Vector Packs. What's the story behind their creation andhowdoyourecommend to use them?

We've always thought it'd be cool to sell stock art. But the stock art websites out there that allowed you to sell stuff didn't seem worth it. So we decided to just do it ourselves. We had a large library of custom design elements already made up and we packaged them up in a cool way and put them online. We purchased and customized some software to allow us to sell digital downloads and that's how it



started. We were very encouraged by the initial response, so we decided to put out another pack. And it kept getting bigger and bigger. So we kept releasing more packs! And the way we recommend using the Vector Packs is with vector editing software like Adobe Illustrator. While you're working on a design, you just open up one of the files like "skulls.eps" and select a skull and copy and paste it into your design where you can now move it around or manipulate it however you wish.

Can you describe your studio set-up?

We currently work in a neo-industrial townhouse on the west side of Cleveland. Our studio is on the 2nd floor and we've got 6 people working every day - 5 designers and 1 office manager. We also have designers and animators based in Florida and New York as well as a staff of programmers in the Ukraine. Our headquarters in Cleveland is where most of the magic happens. Each person has their own desk with an Ikea Jerker desk and a Dell PC with a widescreen monitor. Yes, we are designers that use PC's (shh).











Space is a little tight, but we are looking to expand to the 1st floor and hire more people in the near future.

What does the future hold for your sites and work?

The future is extremely bright. We're never short of work and have recently hired a rep in New York to help market and promote us to bigger agencies and clients. Our vector packs are selling very well and we'll put out a bunch more packs in the next year. We are also planning on buying our own warehouse and building a "real" office from the inside out. I am incredibly excited. And work wise, we will continue to push the envelope and hone our skills. We all want to grow creatively and be the best at what we do. So every day is a step closer in that direction. We will keep moving forward!

What advice do you have for aspiring artists looking to "get noticed"?

Put out great work and show everyone you can. If you are looking for attention, it's easy to get it online. But the most important thing is to do amazing work and be nice and friendly to the people you meet. Collaborate with other artists. Share resources and be out and about both online and in the community.

Do you have any message to share with the readers of REVOLUTIONART?

Just keep working hard. An average designer with a strong work ethic, friendly attitude and good people skills will get further than a talented designer with a nasty ego trip. Everyone is a graphic designer these days, so it's important to always try new things and set yourself apart from the rest. Don't be afraid of failure, it's the quickest way to learn!





REVOLUTIONART



REVOLUTIONART IS LOOKING FOR MODELS

THE EASY INSTRUCTIONS:

// You don't have to be an experienced model or have a perfect body to be the next Revolutionart girl. Even if you're amateur it's right. Just send your own beauty in revolutionary ways.

// Include credits from model and the photographer. Full names, country, email, website.

// Send the images with subject: "MODEL" to hola@publicistas.org







Model : Kartiea Turner Country : United States naudyazznicci@aol.com http://www.myspace.com/six_foota





Model : Monica Blair Country: United States Queenstar442@hotmail.com http://www.myspace.com/theocsmonbon





Model : Tania Amber United Kingdom Lycan1981@hotmail.co.uk















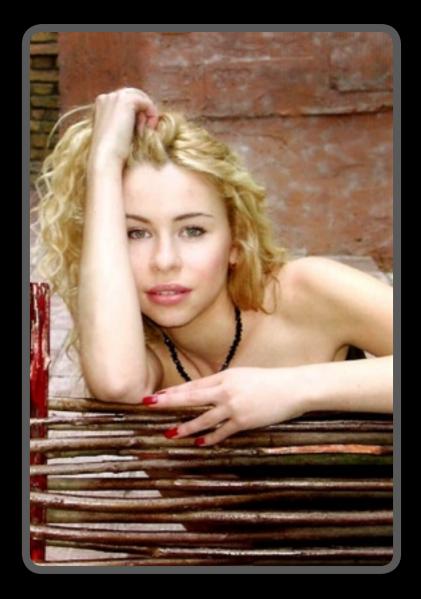
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Model : Lesya Ryabchenko Country : United States rlabc1@yahoo.com

REVOLUTIONART music

THE MAKING OF A SUPERSTAR A look on what goes on behind the music scene.

by Gisele lecker de Almeida

hat is it that makes some people SUPERstars and others, just stars? What is it that can turn an average musician into an idol, worshipped by millions of people around the globe? An instantly recognisable face and name? Come on guys, you know better than me! Give me an A! Give me a D! Give me a V! Give me an E! Give me an R! Give me a T! Give me an I! Give me an S! Give me an E! Give me an N! Give me a T! What have we got? A-D-V-E-R-T-I-S-E-M-E-N-T Without advertisement, clever branding and multi-million dollar marketing, our celebrity culture wouldn't have gotten anywhere.

Think like a star: Be a star: You are star Over-saturation has led us to the point where nothing is exceptional and very little is shocking. These two products were the ingredients that brought the early day SUPERstars to worldwide attention. Before then, singers were known for their voices, and not for their looks or what they got up to wee wee hours. Time was when the only picture you'd see of your

favorite band would be the on the cover of their record. Y'know, the black round thing, L-P. Not CD or the instant-and-easily-disposable mp3. Of course, when the audience started getting extremely excited over certain names, such as The Beatles and Elvis Presley, some people thought that albums were not enough...

That's when the companies figured out they could sell pretty much anything that had famous people's names and image on it: magazines, t-shirts, make-up, posters, autographs, toys, wigs... you name it, they had it all. Then, of course, the television became more popular.

People could actually SEE their idols walking around, just like themselves. They could see how they were actually human beings – except that funnier, smarter and more interesting, all the time. Have you ever heard the story of Elvis being banned from Ed Sullivan's show because of his dance? People were shocked by the way he moved his hips. A classic example of generating polemics to attract the public eye's attention. It has definitely become more difficult nowadays, though. I mean... to become a superstar.

Because everyone with a brain knows how to be a star (1. Write a catchy song 2. Build a cool webpage; 3. Hang out with the coolest crowd. That should get vourself a number one hit. On the next album, you do exactly the same thing. Except that you may want to spice things up a bit... maybe fire the lead guitarist and get a few tabloid covers by treating your addiction somewhere quiet like... Hollywood!), but getting to be a superstar... that's more difficult. Modern day stardom has reached a new level where it is both so easily within reach, and yet, simultaneously, blown magnificently out of proportion, but we still can't find many SUPERstars among contemporary celebrities.

And the reason for this? I have two theories:

Theory #1. People don't want to be superstars anymore, because it actually sucks and it's really hard work Don't believe me? Can you imagine having your house surrounded by people you have never seen in your life, pointing cameras at you all day long? Or having your name in so many pages over the internet that you can't be bothered to look at them? Or having every single vacation you take spoiled because you were "spotted"?

Why do you think Kurt killed himself? Or Prince changed his name? Or Madonna got married and had kids?

Theory #2. Today's world doesn't allow people to become superstars – there iust isn't enough time! Things moves faster each day. There's no room for superstars as we knew them anymore. that kind of star that pleased a few people with their first album, had a few bad reviews in their second and got it right in their 3rd. Nowadays, it's all or nothing: your MySpace tracks & pictures are what counts, the number of Youtube videos are the measurement for your popularity. People have a shorter attention span, they'd listen to R'n'B one day, and could easily be listening to electro-poppunk the next one. There just simply isn't enough time for new names and faces to reach the same level of popularity the yesterday's stars have reached. You might be thinking, 'where does music come into all of this?' Well, truth is... it doesn't. That much. SUPERstars are not necessarily the best musicians around. Even if they make music, they might not even be musicians! They just... work. The room. The crowd. The sponsors. The press. So, musicians, mind not about anything I have said. Don't look out for the competition; be careless about what others think of you. Look inside yourself. That's where you'll find your art.

REVOLUTIONART music

Do you have a music project? Send your name project, city, style, a picture and a direct link to hear you music to hola@publicistas.org with the subject "MUSIC".

Click on the images to hear the music :

INFERNAL NOISE City : Italy

Style : Electronic Hear: (click here)



Infernal noise

FX BAND

City : Bali-Indonesia style :PopRock progressive Hear: fxbandindie.multiply.com



KILLING THE SOUND

City : Los Angeles, US Style : Hip Hop Hear: myspace.com/killingthesound

CBC, 25 AND THE FAMILY

City : US Style : Hip Hop Hear: myspace.com/cbc_25



1000



ENERGUMENO

City: Concepcion - Chile Style : Rock Link: www.purevolume.com/energumeno



CHRIS BURKMENN

City : US Style : Rock Hear: myspace.com/chrisburkmennmusic



VËRTICAL

City : Lima, Peru Style : Grunge Download full album: (click here)



REVOLUTIONART music

VALIUM

City : Lima, Perú Style : Rock Hear: myspace.com/lasvalium





HAITI

City: Fort Lauderdale, Florida, US Style : Hip Hop Link: myspace.com/haitiatbbp



GINO ANDRETTY

City : Lima, Perú Style : Ballad Rock Hear: purevolume.com/ginoandretty





XOCH

City : Poughkeepsie, New York, US Style : Pop Hear: myspace.com/xoch



WEEDY FACTORY

City : Luton, United Kingdom Style : Alternative - Progresive Hear: myspace.com/weedyfactory



FADAS

City : Lima, Peru Style : Rock Hear: myspace.com/fadas



SHARMILA

City : US Style : Pop Hear: myspace.com/sharmilasound



REVOLUTIONART humour

This space is available for comic illustrators, comediants and everyone who like to share some funny. Send your name, country and picture to hola@publicistas.org with the subject "HUMOUR".



Matt Mignanelli / United States / www.mattmignanelli.com

REVOLUTIONART

needs your help to still being FREE



. PUT a LINH TO US IN YOUF Website

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. POST SOMETHING COOL about us in your blog, mypace, yourube, His, etc.

. IF YOU LIHE TO MAHE AN AFTICLE OF DO AN IMERVIEW YOU'FE WELCOME !

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YOUR IDEAS, WITH COVER





HACEMOS QUE LOS QUE TE BUSCAN, TE ENCUENTREN ... DONDE SEA





IN THE NEXT EDITION:

Planet Earth

REVOLUTIONART #8

" THERE'S A LOT OF BEAUTY SURROUNDING YOU. BE INSPIRED IN YOUR BLUE PLANET, FIND THE ILUMINATION IN YOUR GREEN WORLD. SEND YOUR AD ABOUT GLOBAL WARMING, ECOLOGY, NATURE, SPECIES ON EXTINTION, NATURAL RESOURCES AND OUR PART AS HUMAN BEINGS TO SOLVE SOME OF THESE PROBLEMS."

Send your work until: August 15th 2007

REVOLUTIONAR

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REVOLUTIONART

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