

PRESENTS

REVOLUTIONART

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REVOLUTIONAR http://revolutionart.publicistas.org

REVOLUTIONART

INTERNATIONAL MAGAZINE ISSUE # 9 November - December 2007



Published by: PUBLICISTAS.ORG

Creative Director: Nelson Medina

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Do you like to support the best

magazine in the world? We need enthusiasts journalists to covers events around the world. Funny people for humour section, send your stuff now!. Fetish models and freaky girls for fashion events, join us!. Some headbangers for music contents, keep it real!. Artists, send your design reviews, art news, and books to the boyz of the Revolution.

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ART INDUSTRIA EDITORIA

Welcome to the ninth edition of Revolutionart and the last of the year. It was a pleasant surprise to exceed the expectations we had in terms of talent and the number of readers around the world.

REVOLUTIONART counts with the brilliant contribution of the most talented communicators on the planet: Artists and visionaries who fill many people with inspiration ... we have no doubt about it.

It is time once again to use this mountain of talent in a move that help to change the world and improve the planet: Advertising often is at the service of those who can afford it, however important things like scientific research, nature reserves, vegetable foods, minorities groups as refugees or exiles do not have the budget to get publicity for themselves.

Let's give a hand to all those needs our talented artists to make a better world.

For the next edition choose your MESSAGE TO THE WORLD and send it. We spread it!

I want to thank the current participants for their collaboration,



the beauty models and their photographers. Don't miss the next edition with really hot personalities coming from Playboy and greatest talents revealing his artistic secrets.

A new REVOLUTIONART section is coming with focus in motion graphics and animation and we're looking for some great portfolios. Play with the Revolutionart Logo and shock us !

Nice vibes to all comrades.

Nelson Medina Creative Director Publicistas.org nelson@publicistas.org



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Issue 9

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HOW TO READ REVOLUTIONART For



1. Click The Links ! : There's more content behind this pages. If Acrobar Reader ask you something just click "Allow" and enjoy our selected stuff, visit our contributors, watch videos, and hear some cool music.

2.-Write us : We love to hear about your projects, upcoming events, collective ideas to change the world. Any suggestion is welcome.

3.- Be part of the Revolution : Don't be fool, don't be shy. Check our website and follow the guidelines to participate in the next edition as a contributor, model, or musician. We like you to be part of this.





DONDE LOS PUBLICISTAS HABLAMOS DE PUBLICIDAD

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El Ojo de Iberoamérica: a decade of Latin talent meetings

This year, "El Ojo de lberoamérica" celebrates a decade of empowering and working close to the advertising development of the region. The history and trajectory of a Festival that made a difference.

The International Festival *El Ojo de Iberoamérica* was born ten years ago with the aim of recognizing the works and achievements of the best professionals and companies, who contribute to expand the industry of the countries and the region, positioning Iberoamérica among the advertising powers of the world.

Since the beginning, the Festival outstands from the others, by offering a fresh look on advertising, communication and entertainment, and presenting numerous works that stimulate the inspiration; by proposing a space for professional debate about industry; and by increasing the training, though out of the Cycle of International Conferences and other cultural activities that completes the unique meeting of advertisers.

El Ojo grew and gained every time more support from the industry until it turned into an essential event for the advertising agenda of the region, which receives delegates from Latin-American region, North America and Europe. Today the Festival is considered the meeting point of the Latin Advertising, a forum to debate the industry issues, and a prestigious award that looks beyond.

THE AWARD

El Oio de Iberoamérica is a recognition that goes along with to the industry changes, in order to select the best and most original Latin Advertising works of every year. The awards, on one hand, recognize the Best Spots of the Region with "El Ojo Classic" (Film/TV, Press Advertising, Radio, and Outdoor), "El Ojo Innovador" (Creativity in Media), "El Ojo Interactivo" (Interactive Works), "El Ojo Promo" (Promotions), "El Ojo Directo" (Direct Marketing), "El Oio Contenido" (Contents) y "El Tercer Ojo". On the other hand, it recognizes the Best Agency, Best Creative Director, Best Advertiser, best Production Company, Best Advertising Film Director and Media Network of Iberoamérica, with the award "A Year-time achievement of Ibero America".

Moreover, by distinguishing the diverse development of advertising in the different countries, and in order to stimulate each market's evolution, *El Ojo* recognizes with "El Ojo Local" the Best works and professionals in each Country or region.

Another aspect that highlights the difference of "El Ojo de Iberoamérica" is the voting system and the prestigious judges, who select the awards: these are delivered by a group of professionalsfromdifferentareas of the advertising industry, that vote through a DVD Rom, and in complete privacy in their offices. This eliminates any possibility of political or lobby conflicts, and allows professionals to enjoy the process. One of the advantages of this system is that each spot can receive the attention that deserves according to their own times for judging.

TRAINING

Throughout these ten years, *El Ojo de Iberoamérica* has made a distinction by giving a privilege space to the training. The Festival presents itself not only as an award, but as a meeting point for debate as well. It offers discussions about the actual situation and future of communication, the Latin advertising; its characteristics and special aspects, and new trends.

At the 2007 edition, the people already confirmed include Tham Khai Meng, Ogilvy; Guy Murphy, JWT; Esther Lee, Euro RSCG; Mark Tutssel, Leo Burnett; Joakim Borgström, W+K Amsterdam; Howard Draft, Draftfcb; John Gerzema, Young & Rubicam Brands; Sebastián Wilhelm and Maximiliano Anselmo, Santo Buenos Aires; Raúl Cardós, DDB and Andrew Saunders, Getty Images.

Each year, the celebration of the best works of the region, the attendance of the industry's more outstanding professionals, the conferences of the figures that are revolutionizing the communication and the different parallel cultural activities turn *El Ojo* into a unique space of meeting and exchange. This year, the appointment is on November 19th, 20th and 21st.

EXHIBITS FOR INSPIRATION

The International Festival *El Ojo de Iberoamérica* has another advantage: it offers numerous exhibitions and activities that emphasize the meeting. The awards to the best Ibero American advertising and the conferences of the most relevant leaders in the industry aren't the only things *El Ojo* offers to the assistants.

Last year, the festival presented eight exhibitions that covered every communication area: Press Advertising, Outdoor, Media Creativity, Direct Marketing, Promotions, Brand Contents, "Tercer Ojo" (ideas that go beyond) and postcards.

In addition, there were 23:35 hours of TV commercial broadcasting of finalists and special cases of creativity in different media, during the three days of the festival.

Furthermore, the complete material entered to El Ojo Classic (Film/TV, Press advertising, Radio and Outdoor) was able to be seen in six consulting stands placed in the festival's halls. But also, it should be taken into account that the Festival was the first one to consider the cultural offer, as an essential part of their proposal, presenting shows and evolving artists in the closure ceremony of every day.

So, last year the activities included comic shows, plays, and rock bands, among others. This year it won't be the exception, for the organizers are already preparing the numerous activities that will fill the rooms, the projections, and cultural activities that will turn the festival's10th anniversary, into a unique party

THE INDUSTRY LEADERS, NEXT TO EL OJO

In the X Edition, *El Ojo de Iberoamérica* will have, as

every year, the support of the most important representatives of the advertising industry. They are already nine; the companies are sponsoring the tenth anniversary of *El Ojo de Iberoamérica*, which will be celebrated on November 19th, 20th and 21st.

For the 7th and 6th year, respectively, **JWT Latinoamérica** and the media group **Cie Argentina** are sponsors at the Festival. Then **Ogilvy Latino America** and **Young & Rubicam** are patronizing the event for the 4th year each, and **Leo Burnett** and **Getty Images** for the 3rd one.

The sponsors that joined this year edition are: **Euro RSCG** and **Draftfcb**, two important networks that are betting big on creativity in the region. Also **SPE Networks**, the net that manages the channels AXN, Sony entertainment Television and Animax. Besides, there will be accompanying the event in different ways, **Cinecolor**, the Post- Production Company, for the 8th year consecutive, and **Beam TV** for the 3rd year. Then, the global bank of ideas, **OpenAd.net**, is sponsoring the award category *New Talents.*

Assistants, speakers, and professionals that have attended to El Ojo de Iberoamérica, they all agree that the Festival can't be described it, must be experienced, lived.

The tickets that can be acquired are: **El Ojo Full**, which includes the three conference days, the award ceremony, and access to the exhibitions; **El Ojo Conferencias**, which contains the three days that last the Cycle of Conferences, plus the access to the exhibitions; and **El Ojo Premiaciones**, that allows to go to the three awards ceremonies and the gallery.

There are special benefits for the clients and sponsors of the video/magazine LatinSpots, and of the award El Ojo de Iberoamérica.

For further information, visit www.elojodeiberoamerica. com.



AHORA NO SOLO PUBLICAMOS COMERCIALES ... TAMBIEN PUBLICAMOS OPINIONES







Romina Chamorro - Argentina



Romina Chamorro - Argentina











www.myspace.com/saenzpop

REVOLUTIONART

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Andika N W -Indonesia

Andika N W -Indonesia





Andika N W -Indonesia



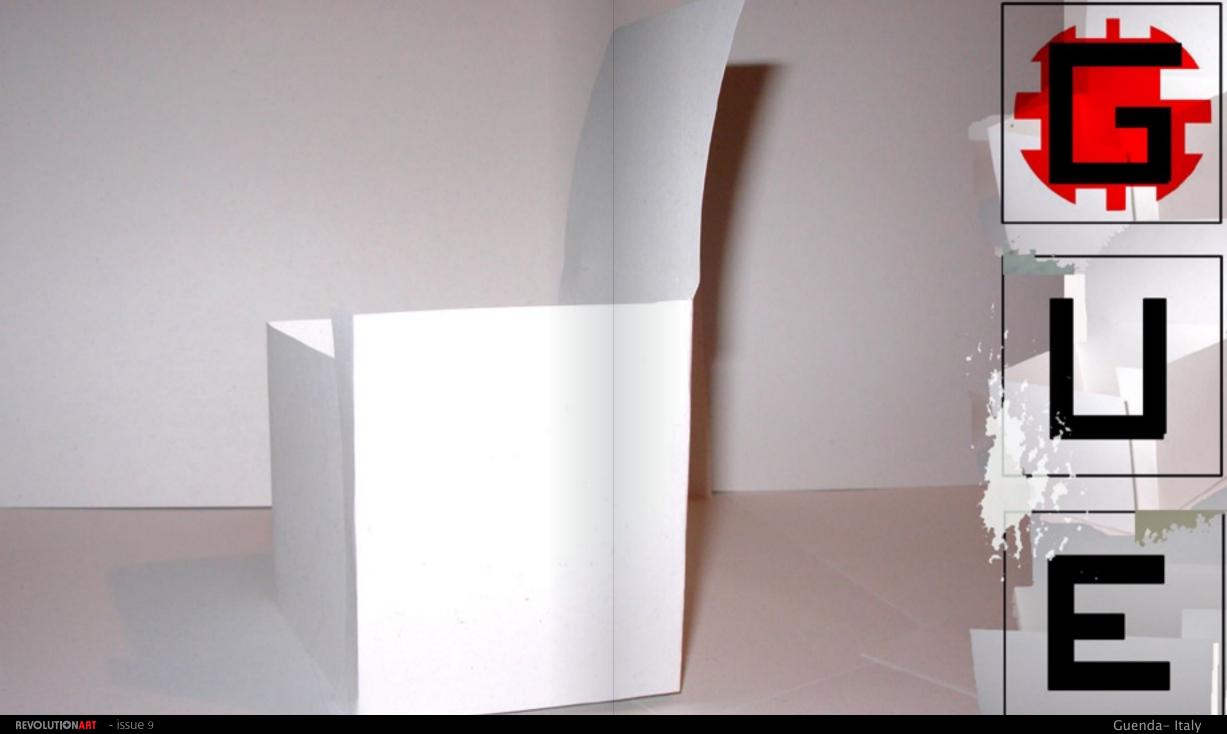
laindustria me da lo q necesito, me viste, me alimenta, me cura, me aloja, me enseña, me comunica, me da trabajo, me enferma, me deprime, me golpea, me kita el trabajo, me envenena, dependo de ella, pero ella no depende de mi, soy prescindible para la industria, la industria crea paisajes, crea necesidades, crea satisfacciones, crea ilusiones, crea pesadillas, crea ricos y pobres, mueve al mundo y lo consume...asi q...estoy mejor con industria??



zero apariencias

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ELECTRIFYINGVING

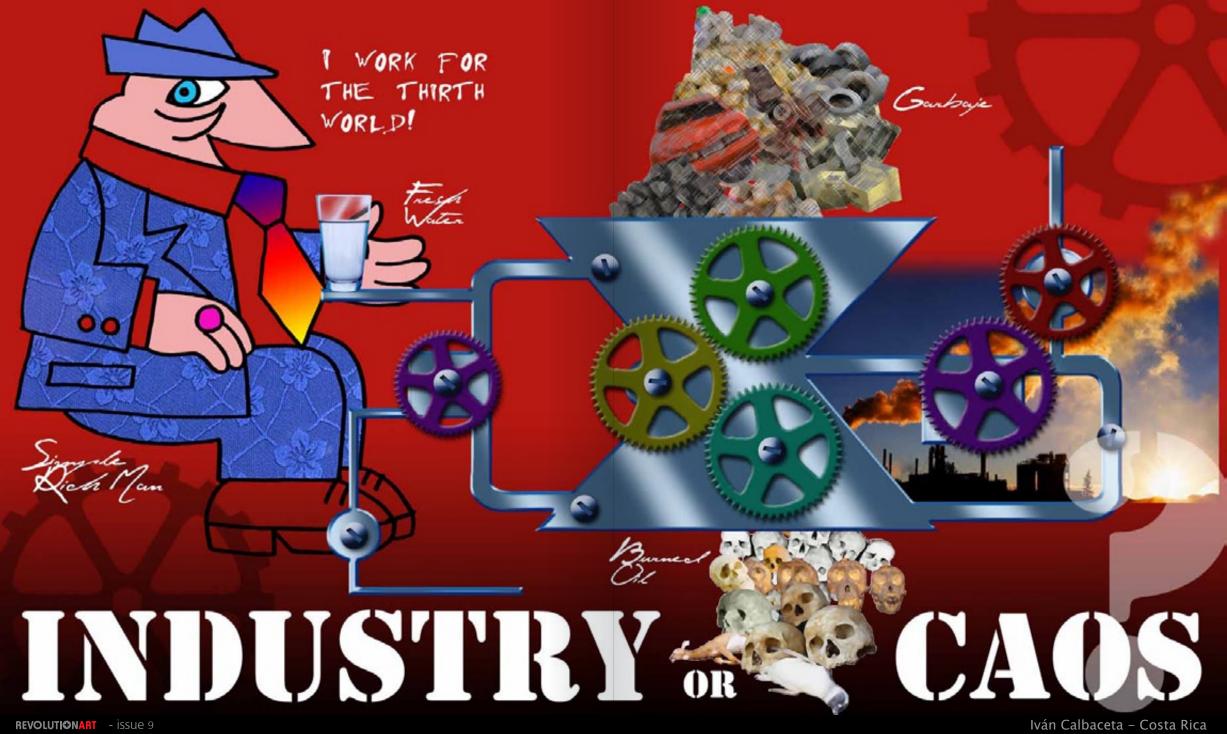
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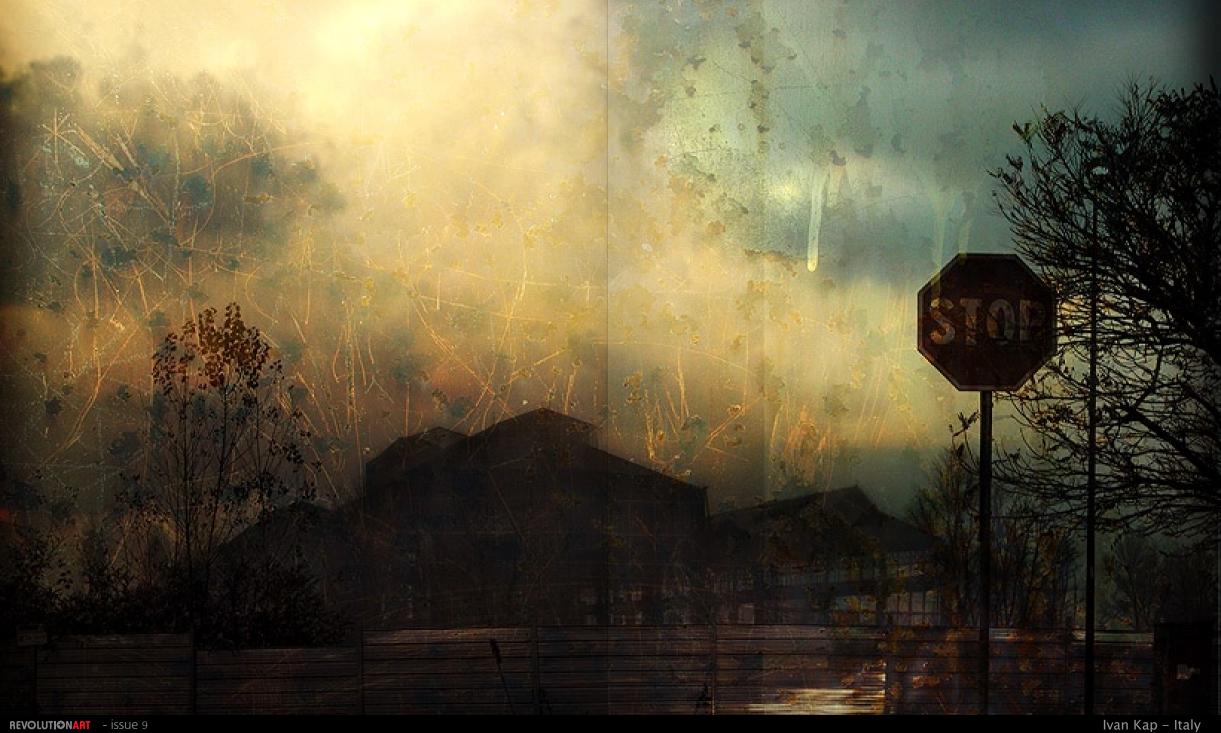
Hugo Gallipoli – Ven<u>ezuela</u>

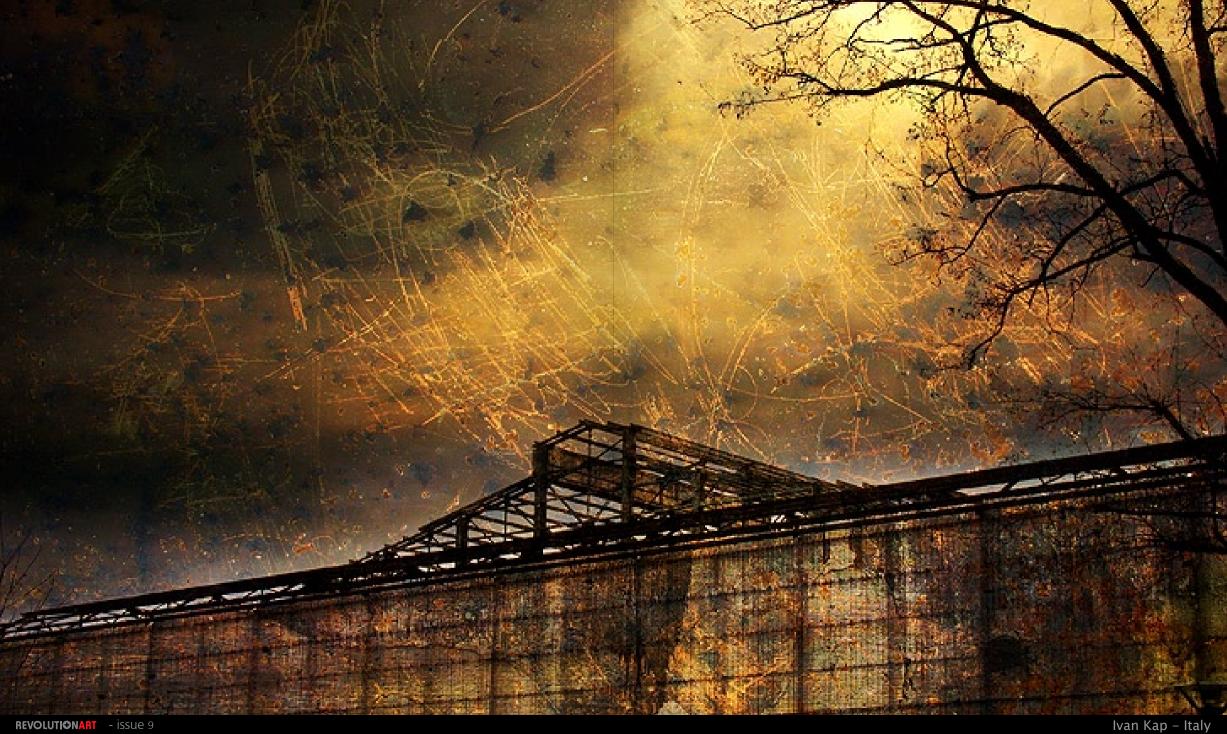
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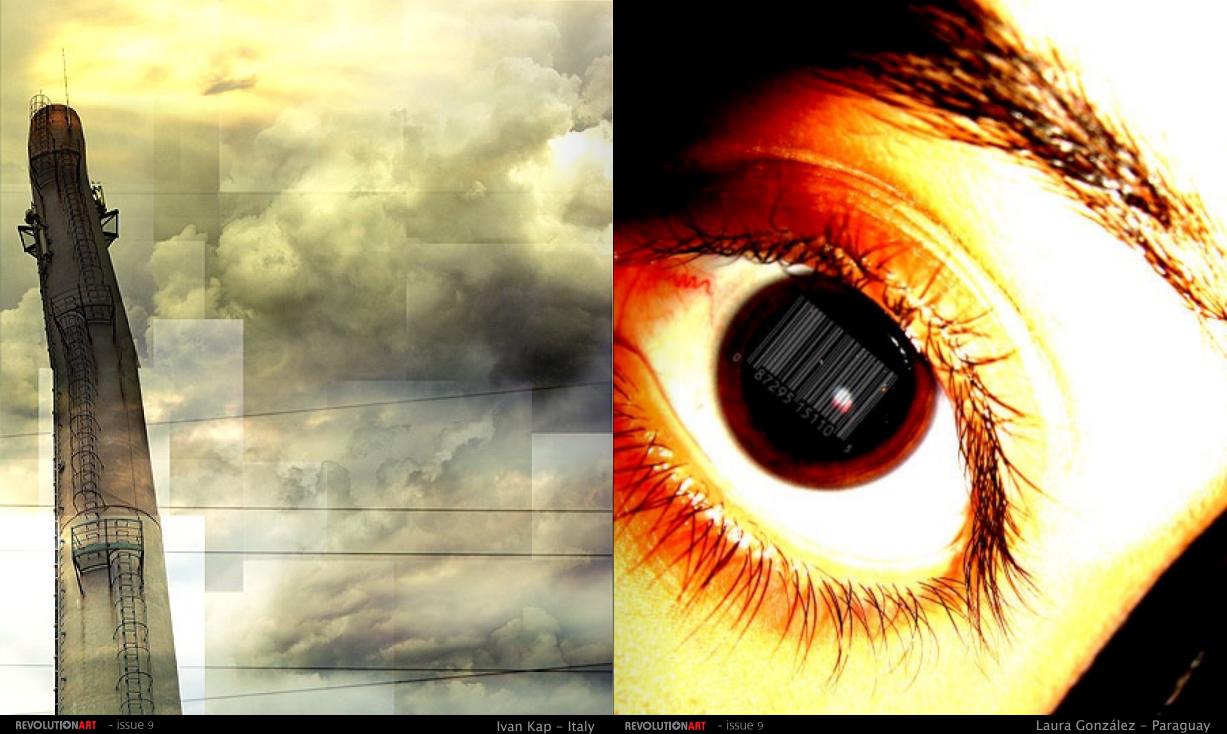














ENCICLOPEDIA DEL TRABAJADOR



POR SI HAY ALGÚN DESORIENTADO ACLARO QUE ESTA PÁGINA SIMULA UNA ENCICLOPEDIA QUE IRONIZA UN PERSONAJE AL QUE DEPLORAMOS AL IGUAL QUE AL NAZISMO Y QUE LOS DATOS PUESTOS SON VERÍDICOS.

PAG. 17

PRÓCERES DE LA INDUSTRIA

HENRY FORD "Cómo es que cuando quiero un par de manos también me traen un ser humano."

Mientras que la depresión golpeaba la economía, Henry Ford aceleró el ritmo de producción a un ritmo insoportable. Los hombres tenían úlceras y temblores. Se volvían sordos. Se decía entonces que 5 años de trabajo en la casa Ford transformaban un trabajador en un anciano. Henry Ford admitía públicamente que reinaba por el terror. Decía que "las organizaciones sindicales eran lo peor que se había inventado en la tierra". Utilizó 3.500 de sus esbirros para impedir que los sindicatos entraran en la fábrica.

EL SECRETO DE LA FORTUNA DE HENRY FORD M. B. (LA RIPOSTE)



contra de los sindicatos en sus comunicación.

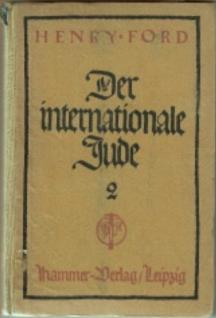
fábricas. Para parar este tipo de actividad promocionó a Harry Bennett, un antiguo boxeador de la marina, para que fuese la cabeza del Departamento de Servicio. Bennet utilizó varias tácticas de intimidación para acabar con la organización de sindicatos. El incidente más famoso, en 1937, fue una sangrienta pelea entre el cuerpo de seguridad y los sindicalistas en frente de los medios de

Ford estaba completamente en

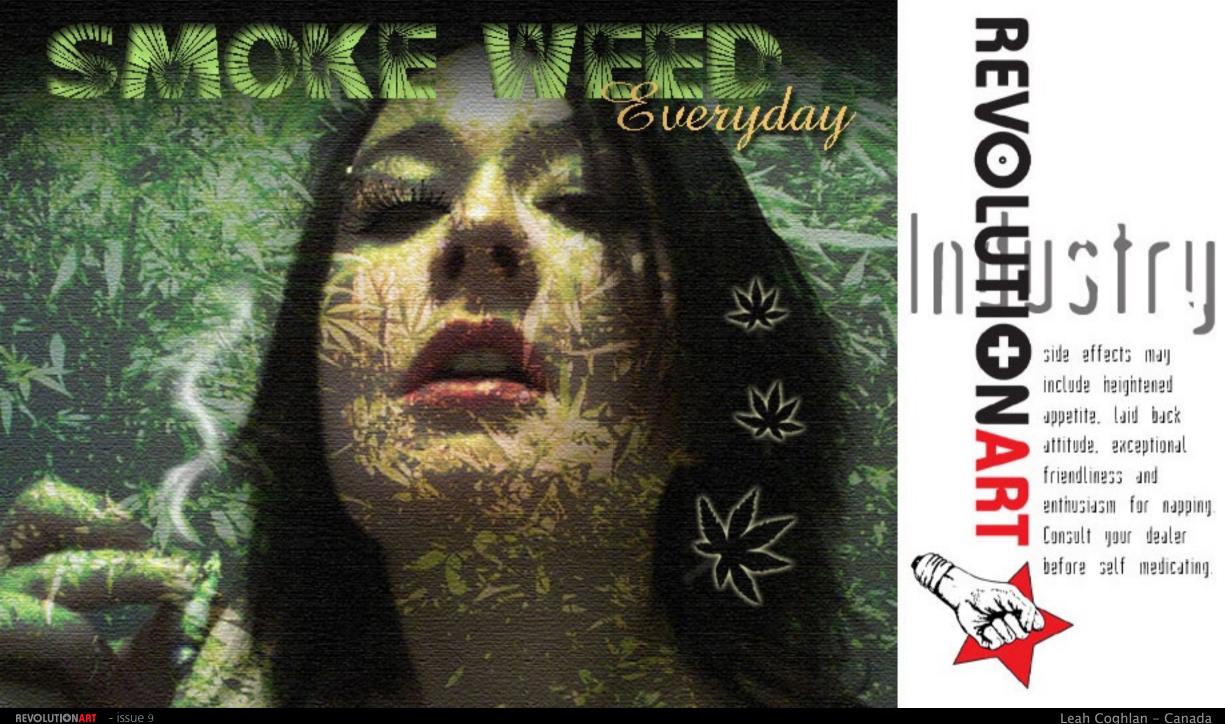
DEL "SINDICALISMO DE LIBERACION" EN LA IAMES P. BRENNAN- DESARROLLO ECONÓMICO.

Portada del libro de 🛽 Henry Ford "El Judío Internaciona), el Mayor Problema Mundia) | parte II Edición alemanal

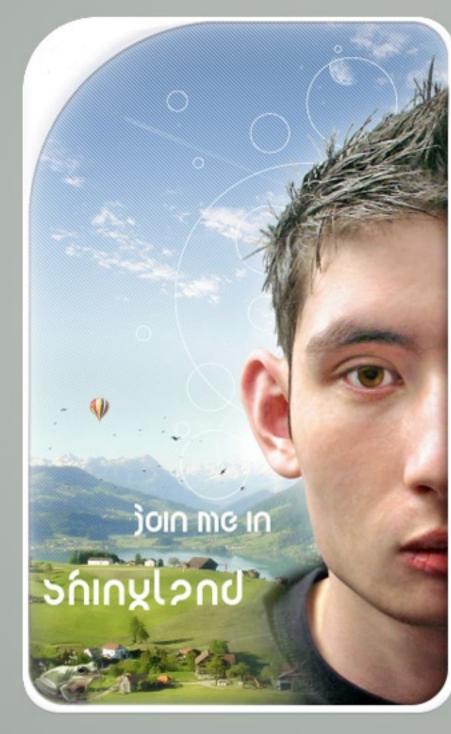
HENRY FORD RECIEVED THE GRAND CROSS OF THE GERMAN EAGLE FROM ADOLF HITLER'S THIRD REICH. PRESENTED BY KARL KAPP. GERMAN CONSUL-**GENERAL OF CLEVELAND** (LEFT), AND FRITZ HAILER. GERMAN CONSUL OF DETROIT (RIGHT).







Leah Coghlan - Canada



THE WORLD OF NIK AINLEY

LIVENTIAL NIK AINLEY United Kingdom www.shinybinary.com October 2007 By Nelson Medina nelson@publicistas.org © all images by Nik Ainley



Can you tell us a little about yourself?

I'm Nik Ainley, I'm a 25 year old designer from Oxford in the UK. I've worked as a professional web designer for the last few years but have recently taken a break to concentrate on my graphics work. I do everything from straight forward design, through illustration to art itself. I don't really care what I'm doing as long as it looks good at the end.

Where do you look for inspiration?

I normally just sit back and let my subconscious do the work for me. I find ideas have a habit of popping up from the back of your mind and being weirder and more interesting that anything you could come up with if you think too hard about it. I guess most of the ideas that come out will be influenced by events in your life, but by the time they've been filtered through the brain it's hard to tell...

Can you name a direct influence on your work?

That's difficult, I'm not sure I can really. I would have to say the only thing which consistently affects my work is the art/design community. I love looking at other people's work and am constantly amazed by some of the stuff out there. It inspires me to do better, push

myself a bit more and in the end I'm sure my work improves because of

it. You can't design living in a box. I think that's true of all art forms.

What are your weapons of choice, so to speak, in designing?

Well I'm an all digital guy. There's a huge amount of emphasis these days on maintaining traditional skills, but I've sort of ignored all that (for better or worse) and work entirely on computer. Photoshop is the daddy as far as I'm concerned. I probably do 90% of my work in it. Apart from that I use various other packages depending on what I need to do. Illustrator, 3D studio max, Poser, Bryce, Xara 3D, Rhino etc.

What do you like/dislike about the digital art community?

What I like about it is that's it's quite so large and active. If you consider that when most people get into digital art there is no (or very little) money to be made from it at first. The fact that so many people are willing to spend time making art and helping build the community in their spare time is great. If it didn't exist I doubt I'd be doing what I do today.

normally just sit back and let my subconscious do the work for me.

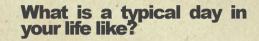
There really aren't too many things I dislike about it. Of course there are the small minority of people who think it's ok to use other people's artwork and pretend it's their own, but you get that in any part of life. I really can't complain too much... not enough girls? Yeah there could be a few more girls in digital art, it's a bit of a sausagefest at the moment.

Howdidyougetinterested in illustration?

When I started I never really differentiated between design, art or illustration. All I thought of it was 'graphics'. I first started getting interested and producing my own during university when I got hold of a copy of Photoshop.

I was studying physics at the time so it had nothing to do with my degree, but I really enjoyed doing it in my spare time and I was hooked very quickly... As I've learned more and more about the industry/community I like it as much as ever and am excited about what the future holds.





Hmmm well at the moment I'm basically on a sort of working holiday, having stopped the 9-5 web design job I had. So I often start off at about lunch time with a cup of coffee and a sit in the garden. I drink a lot of coffee at the moment, I'm giving up smoking after 10 years or so and still feeling the burn! Anyway at some point I'll check my email, reply to any urgent ones and see the latest status on any projects I'm working on. Then I'll probably do some work for a bit either on a freelance job or just for personal art.

In the evening I'll either be sitting around chatting with my housemates or down the pub playing some football. I've become disturbingly nocturnal too, going to bed around 5 or 6 when it's becoming light.



Any advice for other artists, beginners and experienced alike?

I'm not so sure I'm in a position to be giving too many people advice! I would just say do what you love, if it seems like work then you're probably not doing the right thing.

When creating an illustration, how do you get from that initial stab in the dark of a concept to the finished work?

Now that's a very good question, I'd really like to know the answer to that one myself. To put it succinctly, it takes a lot of experimentation. It's very rare that I have such a perfectly formed idea that I know exactly where I'm going and what needs to be done. It's far more likely that I've just got a vague notion about what I want the picture to be like and need to feel my way there, and make all the mistakes along the way that need to be made before I find the right idea. If you could be someone else for one day (dead or alive), who would you be, and why?

Neil Armstrong for the day he walked on the moon, but I wouldn't get the line wrong! In fact I'd probably say something else entirely, something about cheese or fish or something...

Do you like to share some proejct with REVOLUTIONART or say something to our readers?

Err, keep revolving?

Thank you Nik !









Natural

Luis Carlos Rodríguez - Colombia



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Mehmet Can Koçak – Turkey

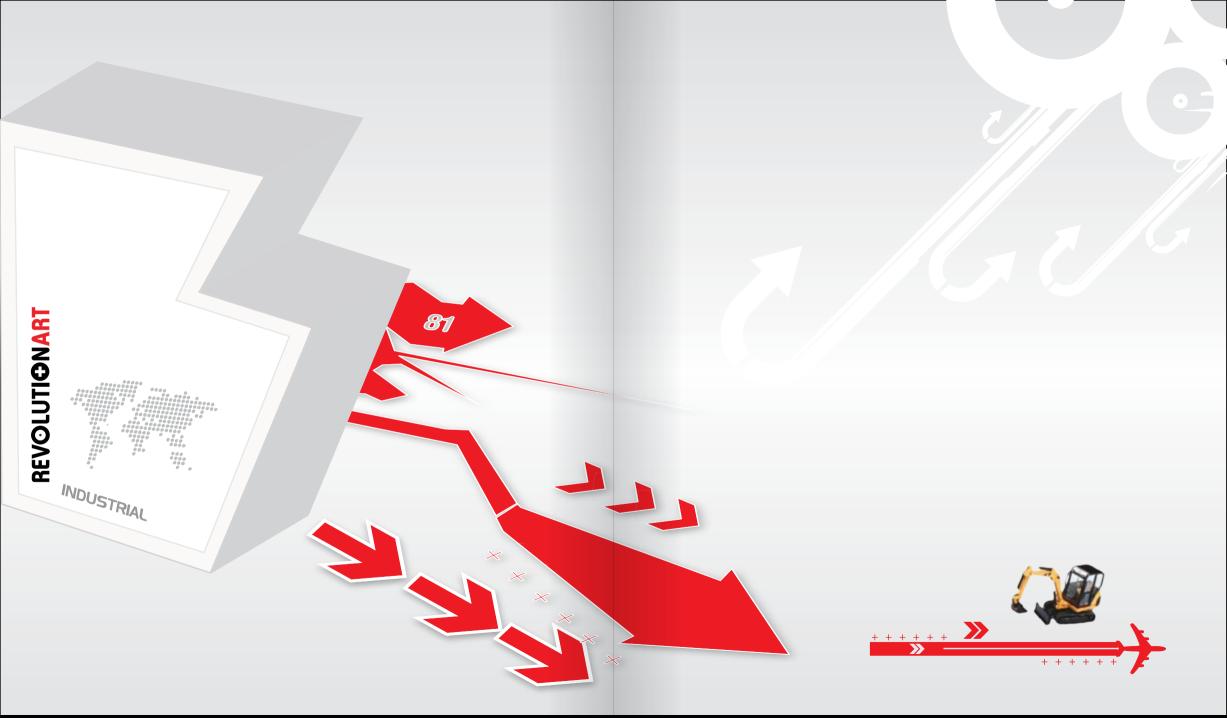




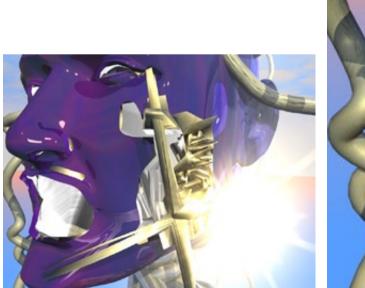




INDUSTRIAL

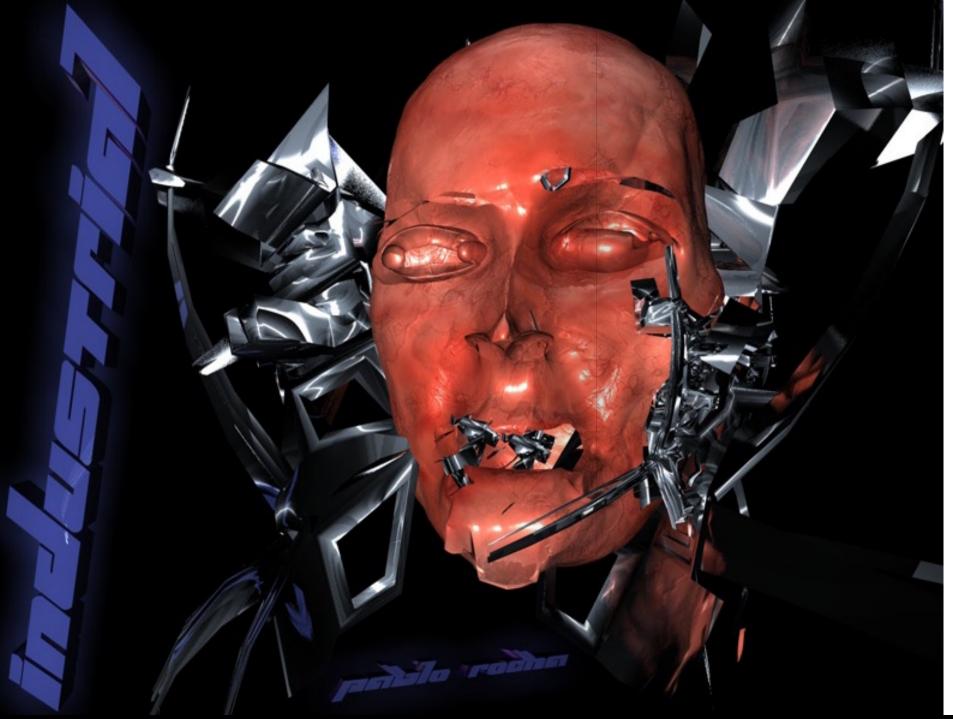


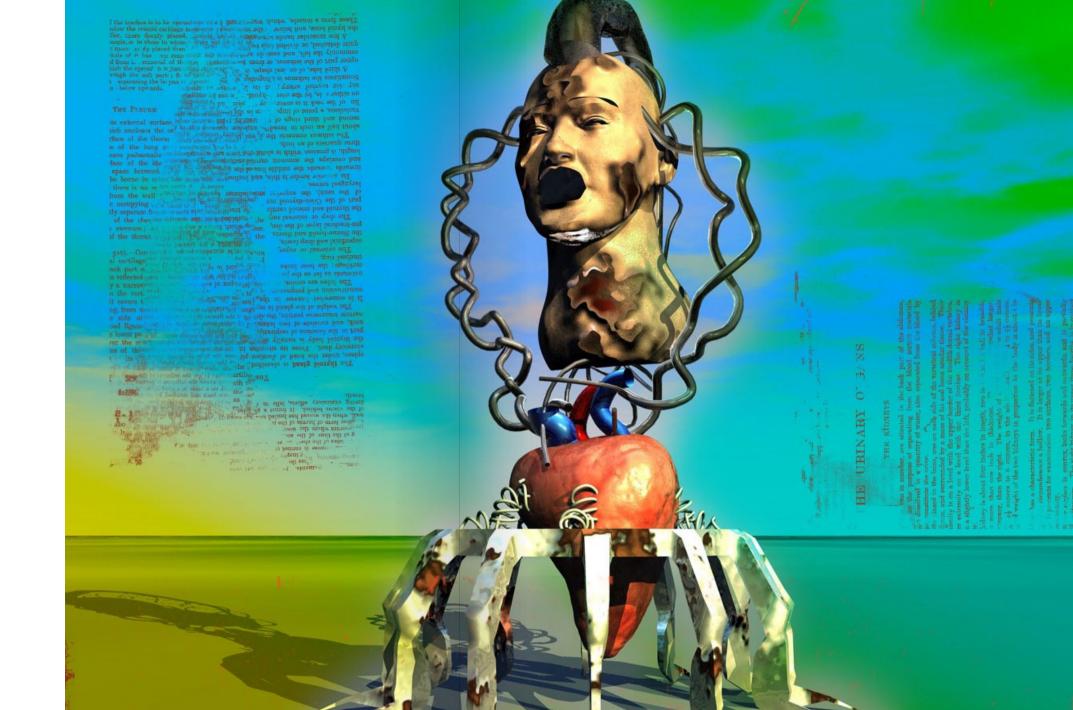


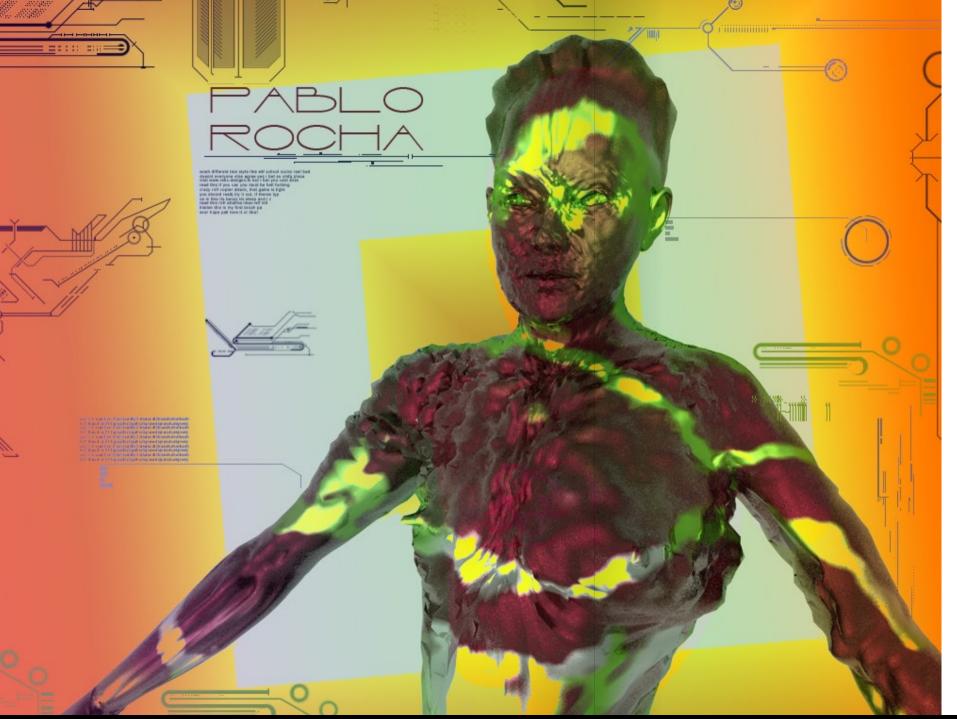




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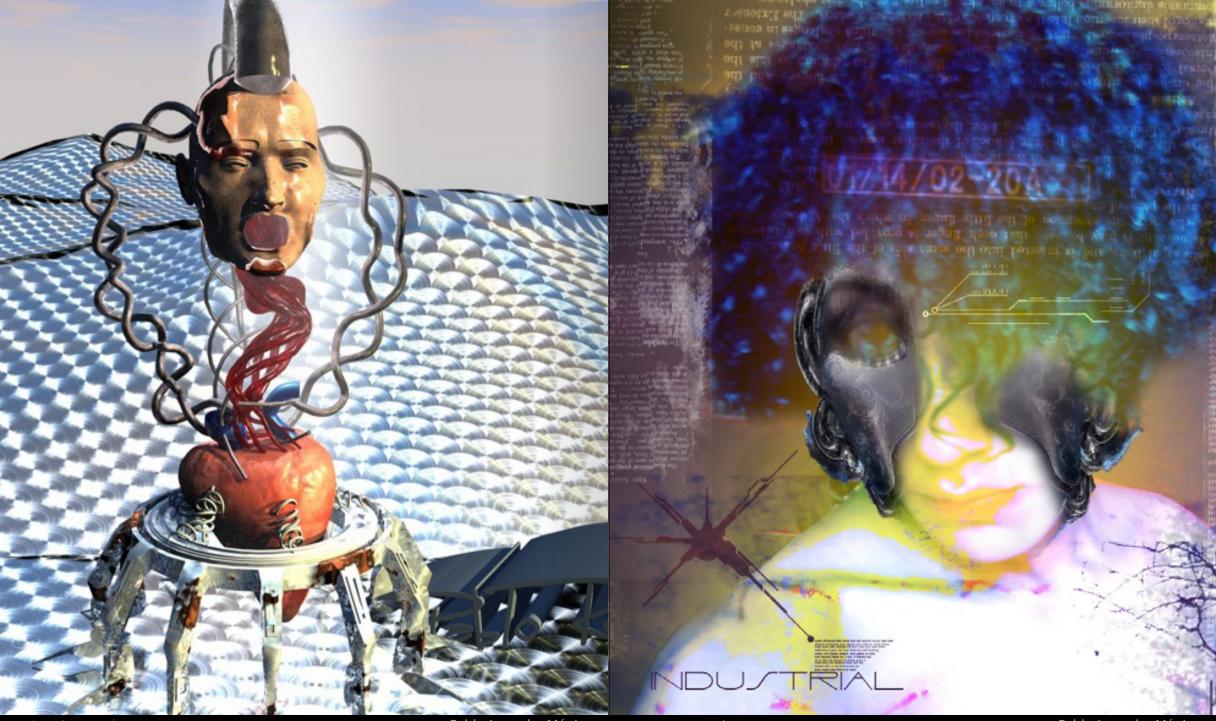
pablo kocha

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Pablo Ismael – México

J/TRIA



REVOLUTIONART - issue 9

Pablo Ismael – México REVOLUTIONART - issue 9

Pablo Ismael – México



NATURE COMES FIRST DESIGN COMES NEXT AND THEN WE REST

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Ricardo Pereira – Portugal



Roman Rodriguez - Colombia



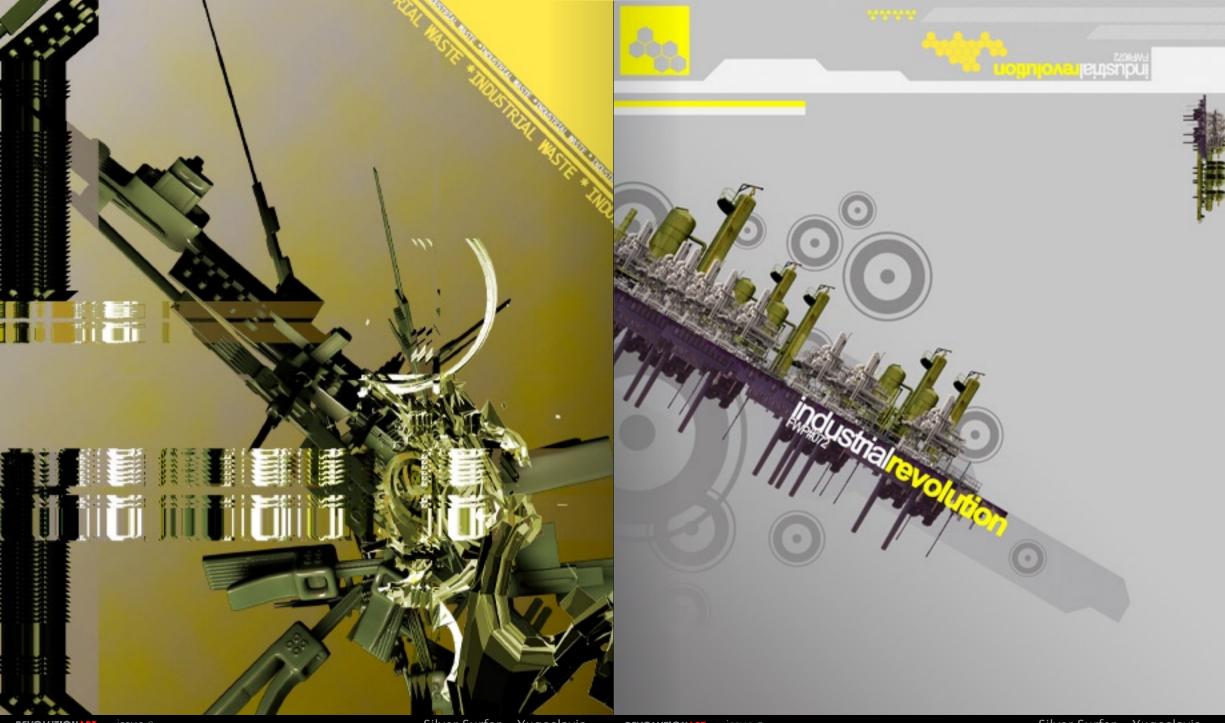
REVOLUTIONART

This not an industries... It's just a factory design..... and nothing special in it.....

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Sickness Project – Ind<u>onesia</u>



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Silver Surfer - Yugoslavia





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Vinicio Trugli – Italy







¿Consumimos?

REVOLUTIONART MODELS

REVOLUTIONART

Name: MandyK Occupation: Model Country: United States - Cleveland, OH Website: www.mandyfiguremodel.com www.mandjohio.deviantart.com









Photo by Glen Hertz



Photo by Glen Hertz

Photo by Todd Kaminski

3414



REVOLUTIONART

Name: Sam King Age: 20 Occupation: Model Country: England Website: www.mcknbird.myphotoalbum.com







Photo by Mike Crawley

Photo by Nic Marchant



REVOLUTIONART SHYE

Name: Shye Country : United States Website: www.shy-too-shy.deviantart.com





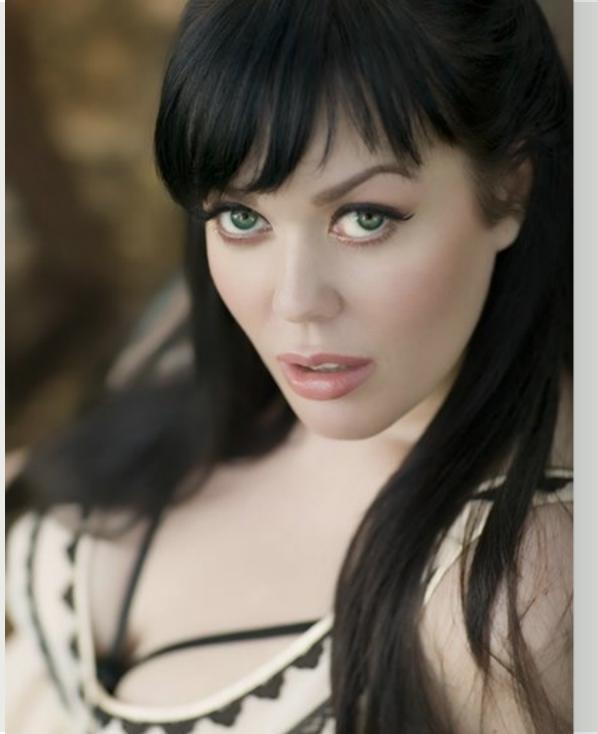
Photo by Shye



Photo by Michael Helms

.....





REVOLUTIONART DENISE BIRDSONG

Name: Denise Birdsong Country: United States Website: www.anaisb.deviantart.com





Photo by Perry Gallagher

Photo by Perry Gallagher





Photo by Michael Helms













Photo by Michael Helms

REVOLUTIONART VICTORIA LEE

Name: Victoria Lee Andrade Country : United States - Los Angeles Website: www.myspace.com/victorialee424





Photos by Michael Vincent







BE A REAL MODEL FOR A REAL MAGAZINE REVOLUTIONART

// You don't have to be an experienced model or have a perfect body to be a Revolutionart Model. Even if you're amateur it's fine. Just send your own beauty in revolutionary ways.

// Send the your images with subject: "MODEL" to hola@publicistas.org

// Include credits from model and the photographer. Full names, country, email and website.

SEND YOUR BEST SHOOTS UNTIL DECEMBER 15TH

David Quin, créateur



Showroom : 29 rue Jean Jacques Rousseau 75001 Paris tel: +33 1 44 88 28 44 fax: +33 1 44 88 28 45 presse: press@davidquin-paris.com









For this season, David Quin leafed through the famous fashion journals, picking over the course of his creative imagination in our collective memories.

He receives and creates his design forms from images of the Swinging London trend, the glamorous Rock and the 90's purity to express his own visions of elegance.

His inspiration is guided by the dazzling light of summer as it reflects through bamboo knits, of blond and pastel colors saline grey and peroxide yellows.

Even black fabrics of lacquered silk and cottons shine like the reflections through a looking glass.

Although the young designer knows the real sparkle of his creation comes to life only through those that wear his fashions, he shares the secret with her that radiates like a gemstone.

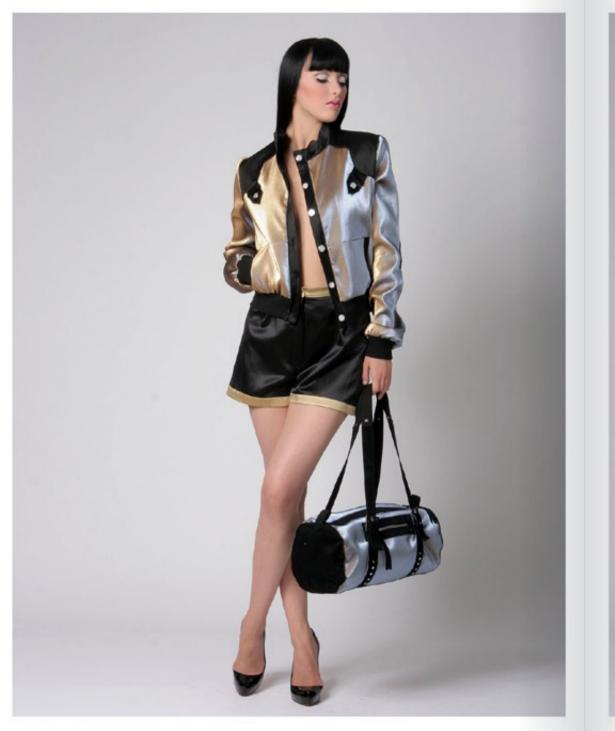


































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DIESEL

REVOLUTIONART music

REVOLUTIONART music

Do you have a music project? Send your name project, city, style, a picture and a direct link to hear you music to hola@publicistas.org with the subject "MUSIC".

Click on the images to hear the music :

CALAVERA SOUNDS

City : México Style : Electronica Hear: myspace.com/calaverasounds



MAXIMILANO MANZUR

City : Argentina Style : Electronica / Alternative Hear: www.myspace.com/cellboymax



SMIF N WESSUN

City : US Style : Hip Hop Hear: http://myspace.com/smifnwessun



TOQUIO

Country : Spain Style : Alternative Rock Hear: www.myspace.com/toquio





AMR DIAB

Country : Egypt Style : Alternative / Pop Hear: www.myspace.com/amrdiab





SAENZ

City : US Style : Industrial Hear: www.myspace.com/saenzpop



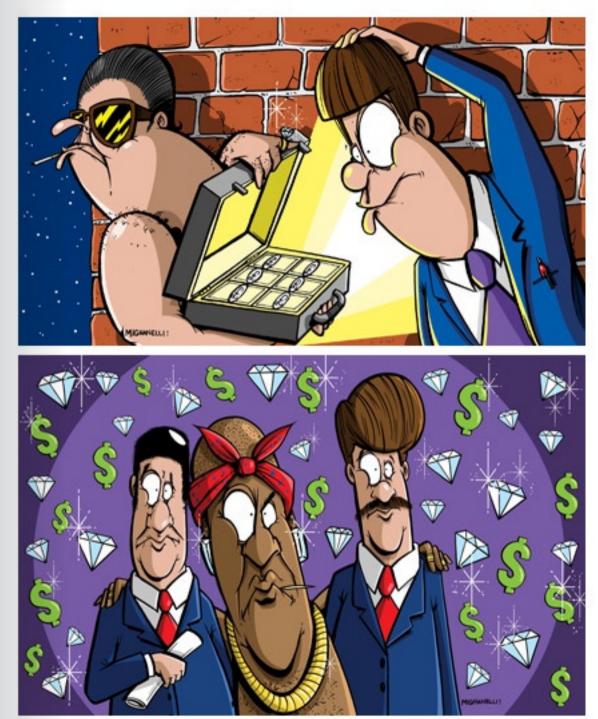




This space is available for comic illustrators, comediants and everyone who like to share some funny. Send your stuff with name and country to hola@publicistas.org with the subject "HUMOUR".



STONE TEMPLE PILOTS WOULD BE PROUD ! WOHOOO - SOUR GIRL CLICK THE VIDEO



Matt Mignanelli – United States





WHEN I WAS KID I LIKED THE PUDDLES OF WATER. ...BUT SOMEDAY, I STARTED TO HATE THEM

< CLICK THE VIDEO

IF YOU LAUGH WITH THIS YOU ARE A BAD PERSON

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REVOLUTIONART #10

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Message to the World

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